

Business Improvement District

FEBRUARY 2021

NEW WEBSITE TO SUPPORT OUR TOWN CENTRES

The Covid-19 Business Support Programme for businesses across the London Borough of Bexley was launched this week. The programme is designed to help the borough's town centres, supporting them to re-open in a safe and successful way post-lockdown and to generate sales and restructure during lockdown. Businesses can visit the dedicated website **www.bexleyportal.co.uk** for free access to information videos and resources, to help them become safer and more resilient in the face of Covid-19. The online information is presented in simple steps to help businesses from all sectors re-open safely, set up and use the web, social media and other tools to boost turnover and resilience and understand key employment issues, including furlough and redundancy. To find out more about the current government business grants available to businesses affected by Covid visit **www.bexleyportal.co.uk**



HAVE YOUR SAY IN OUR SURVEY

We are currently busy finalising the Bexleyheath BID business plan for our 2021 Proposal - and we want you to have your say! We are inviting all of our local businesses, large and small to answer our digital survey. You can access it online on our via email website or our correspondence. The BID survey will take just a couple of minutes. Find the survey on enjoybexleyheath.co.uk/renewal



MENTAL HEALTH FIRST AID

This year, more than ever before we are aware of the importance of mental health and well-being, our lives and in our in workplaces. Wanting to make a positive impact we are taking bookings for our next Mental Health First Aid Course - hosted exclusively for our BID Members. Spaces are very limited due to the current Coronavirus safety restrictions. Please do book via info@bexleyheathbid.co.uk



MARKET EVENTS COMING SOON

We are pleased to announce a new Producers Market will be coming to the Broadway, every Thursday in February. The market is expected to showcase a wide variety of fresh produce including fresh meat & sausages, cheeses, olives, fresh bakery, local honey, cake, and chocolate. We want our market days to be an extra reason for local people to visit the Broadway - and experience the fantastic stores in Bexleyheath.

WWW.ENJOYBEXLEYHEATH.CO.UK

@BEXLEYHEATHTOWN



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Bexleyheath BID is approaching the end of its second term and as such, a renewal ballot will take place. Between 17th of June and 16th of July 2021 town centre businesses will have the opportunity to vote on the company's continued operations for another 5 years. We want to continue to provide marketing and business support, town centre events and much more over the coming 5 years. We invite you to Vote Yes for a brighter Bexleyheath!



CONTINENTAL MARKET DATES

We hope as Spring arrives and restrictions ease we will be able to welcome more visitors and the return of a thriving high street. We are continuing to work with local businesses to promote the fantastic variety of businesses in Bexleyheath. We look forward to welcoming back the Continental Market on the following dates: 3rd - 6th March, 21st - 24th April, 21st - 24th July 2021.



PROMOTE YOUR OFFERS

Bexleyheath BID is here to support you and to shine a light on the fantastic work, your business is providing for our community. Please keep us informed with any sales, special events or news stories from your business. Send us your news stories and special offers so we can share them on our social media. Please do email details to us - info@bexleyheathbid.co.uk



BRIGHTENING THE BROADWAY

From May until October the Bexleyheath BID organises a hanging basket scheme to decorate the lampposts of the Broadway. This scheme aims to brighten up the centre of our with attractive floral town displays for residents and visitors to enjoy. We look forward to a bright and beautiful display to welcome back the shoppers in Bexleyheath.

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