BUSINESS IMPROVEMENT DISTRICT

DECEMBER 2021



CHRISTMAS IN BEXLEYHEATH

As we write this December newsletter, the news is rapidly changing with information about more restrictions being brought in, which we know is disappointing for our local businesses. Like everyone, we hoped that this Christmas would be "back to normal", but it appears the pandemic continues to have other plans. We want our members to feel hopeful that it will be a prosperous month, despite these added challenges. The Switch On event was a huge success, with thousands visiting to enjoy the festivities throughout the day. We must say a huge thank you to local businesses who supported our appeal for the Slade Green foodbank for our local hero, Mel, who switched on our lights this year. Special thanks to Asda, Sainsbury's, Poundland, Iceland, The Christmas Shop and Tom Bells Fish & Chips, who all kindly donated. We are busy planning our events for next year, and we are looking forward to revealing more information very soon! For now, we wish you, your teams and all your loved ones a wonderful Christmas and a fantastic 2022.



WELCOME TO BEXLEY ORIGINALS

Say "hello" to the team at Bexley Originals! This new concept of pop up sellers has arrived in the Broadway Shopping Centre, located near to Boots. Perfect to visit for gifts for loved ones, or maybe just a treat for yourself! Happy shopping.



WELCOME TO SIGNATURE

A warm welcome to Bexleyheath's newest restaurant, Signature - Dining by Pure. Located above Pure Lounge Bar, this new Steak and Sushi restaurant is an exciting addition to our high street. For more information and for reservations visit www.signaturerestaurant.co.uk



WELCOME TO THE MOVIE SHACK

If you are struggling what to buy for the movie lover in your household, look no further than the Movie Shack! Packed to the brim with gifts and goodies from the new blockbusters to the cult classics. Be sure to visit, located next to Boots.



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BEXLEYHEATH BID LAUNCHES BEXLEYHEATH TOGETHER

We are incredibly excited to announce we are now rolling out the DISC Crime Reporting App to businesses within the Bexleyheath BID area. Our retailers, hospitality venues and the shopping centre are invited to use Disc to manage internal exclusion schemes and share important current awareness with management and security staff. By using the DISC reports, within the app, our Policing team can work more closely and more effectively with crime reduction groups throughout our area. The special features will help better communication, empowering our Bexleyheath Town Centre community to manage low-level crime and anti-social behaviour - together. If you haven't already registered for Bexleyheath Together please email the BID team at info@bexleyheathbid.co.uk. Also, we have an Emergency First Aid Course on Friday 14th

limited.





January. Please get in touch if you would like a member of your team to attend, as spaces are



THE DRINK & DINE GUIDE 2022

Whether you're looking for a stunning restaurant for a special occasion or somewhere for a quick bite to eat with the family our Drink & Dine Guide aims to cater for your every need. Going live online soon, and in print in the new year, we hope to be able to create a buzz around the great hospitality businesses on our bustling high street. If you haven't submitted your information yet please visit our website www.enjoybexleyheath.co.uk/info

CELEBRATING SUCCESS

Coming soon to a high street (very) near you! We are very excited to be launching the brand new Bexleyheath High Street Awards in January 2022. Faced with tremendous adversity, the business leaders in our community have shown fantastic resilience and achieved astonishing results during the pandemic. These awards will be free to enter for BID Members and will result in a glamorous gala dinner in April 2022 where the awards will be presented to the winners.

COMMUNITY MARKETS

Plans are being made for a brand new community market on the Broadway, from February 2022. The market will be ideal for people wanting to launch their own business via a market stall on the Broadway, with low overheads and masses of opportunity for promotion. There will be an interview process for those interested and additional support for eligible applicants.

