

Business Improvement District

APRIL 2021

WELCOME BACK TO BEXLEYHEATH TOWN CENTRE!

As restrictions begin to ease, we are excited for our community to head out to support their favourite local businesses in Bexleyheath Town Centre, as hairdressers, pub gardens, gyms and many retail stores return. We are also pleased to be welcoming some new businesses too! (see below to discover the new stores).

To celebrate the reopening of so many of our cherished local businesses, we have family fun and entertainment including Stilt Walkers and the Land Train over the next 3 Saturdays to ensure some magical memories are made with our youngest visitors. Also, our bright and beautiful floral lamppost displays will be installed in the next few weeks - which will be a great addition to the look of our high street.

Please do continue to send us your news stories and special offers so we can share them on our social media. Please email details to us - info@bexleyheathbid.co.uk - we look forward to supporting your success.



WELCOME EWE MOVE

Ewe Move are specialists in helping people sell or let their home quickly for the best possible price. Available to contact 24/7 and proudly operate a transparent fees policy. Passionate about doing things differently, this multi awardwinning estate agency will be located at Unit 1 Broadway Shopping Centre, opposite Cafe Nero. Welcome to the Broadway!



WELCOME 8 BURGER

If you're in the mood for a juicy burger - we are so pleased to welcome 8 Burger to Bexleyheath. Located at 159 Broadway, the new Burger restaurant has a selection of burgers, wings, desserts and milkshakes.

Open every day from Midday - it is the perfect place for anyone who can't live without a burger fix! We can't wait to give their Oreo Milkshake a try.



WELCOME ELEGANCE LOUNGE

Elegance Lounge is the newly refurbished lounge bar located at 167 Broadway, Bexleyheath with its elegant ambience and comfortable, new surroundings. Elegance Lounge provides a stylish yet current place to enjoy with friends.

Enjoy VIP Booths, DJs and a dance floor - we're excited to see this venue opening very soon.





OUR PLANS

Our plans for Bexleyheath can only be made possible with your support and a YES vote for the 2021-2026 Renewal.

It is important that you vote YES in the postal ballot in July 2021 to ensure we can continue and build upon our programmes to make Bexleyheath a more attractive and vibrant destination for retail, leisure and business.

Our plans for 2021-2026 are based on consultation with our businesses, guidance from our Board and feedback from consumers who inform our plans for the future.

We will deliver our renewal plan, support our levy payers and continue the improvements to Bexleyheath Town Centre in three key areas:

PROTECTING BEXLEYHEATH

• Ensuring the town centre remains safe and secure, and feels inviting for visitors, workers and our wider community.

A BRIGHTER BEXLEYHEATH

• Ensuring the town centre is a welcoming and attractive place to be and promoting Bexleyheath as a destination of choice for shopping, leisure and business activities.

CELEBRATING BEXLEYHEATH

 Hosting key events, activities and markets throughout the year to attract visitors, increase footfall and increase success and prosperity for our levy payers.

WHAT WILL BE LOST?

- No dedicated Town Centre
 Police
- No town centre radio scheme to monitor and combat crime on our high street
- Reduced or no Christmas lights scheme, and no town centre Christmas Trees
- No Christmas Switch-On event
- No free training courses
- A less vibrant high street with less entertainment, no community events, markets and activities
- No floral planters and basket displays

- No immediate enforcement of illegal traders, beggars and antisocial behaviour
- No dedicated Enjoy Bexleyheath website and promotions
- No social media promotion, showcasing the businesses in our town centre
- No one to keep you informed about key developments and lobby on your behalf
- No one to monitor the Bexley Council's service levels are being maintained
- Over £1 million of investment would be lost from the BID area over the next 5 years





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YOUR VOTE MATTERS FOR THE FUTURE OF BEXLEYHEATH

As you are hopefully aware Bexleyheath needs your vote this summer. There are less than 4 months to go until votes will be cast and businesses will choose the future of Bexleyheath BID. In the next few weeks, you will receive a copy of our proposal for 2021-2026 which outlines our plans for the BID and how we will work to deliver positive actions and results for Bexleyheath.

If you would like to discuss the BID's plans for the town centre for the next 5 years or any concerns or feedback you may have, we will be holding consultation days on the 21st April, 27th April and the 29th of April, these are to be held on the roof terrace at the Kings Arms, Bexleyheath between 11 am and 6 pm. Alternatively, we can visit you in your store or venue between 8th April and the 20th April.







A SUMMER OF CELEBRATION

This summer we want to create a "Summer of Celebration" and will be purchasing vouchers from the local hospitality businesses inside Bexleyheath to give awav in various competitions over the summer months. This initiative will proudly showcase the wonderful restaurants, bars, pubs and cafés within Bexleyheath Town Centre and we hope everyone will be excited to be involved. If you would be interested in our "Summer of Celebration" giveaways, please get in touch by emailing info@bexleyheathbid.co.uk or speak to Angie our BID Ambassador.

SUPPORT FOR LOCAL BUSINESSES

The Covid-19 Business Support Programme for businesses across the London Borough of Bexley is designed to help the borough's town centres, supporting them to re-open in a safe and successful way post-lockdown and to generate sales and restructure during the lockdown. The online information is presented in simple steps to help businesses from all sectors re-open safely, set up and use the web, social media and other tools to boost turnover and resilience and understand key employment issues, including furlough and redundancy. To find out more about the current government business grants available to businesses affected by Covid visit www.bexleyportal.co.uk.



